



Manager: Abigail Gross

Business Purpose: SEO

Is this a Credit/Return: No

Vendor Code: fb8748

Card Name: Firsttrust Bank

Card Unit:

Card Receipt Total: \$224.17

Card Purchase Date: Oct-14-2025

Same Expense Code Per Property?: No

Same Description Per Property?: No

Card Purchase for Only One Property: No

Card Allocation Method: Split by Unit Count %

Building	Code Allocation Method	Property Cost	Property Unit#	Expense Code	Code Name	Code Desc	Expense Code Cost
450 Green Apartments	Split Evenly	\$9.15		57225	Marketing Expense	SemRush SEO Guru Plan	\$9.15

Academia Suites	Split Evenly	\$3.36	57225	Marketing Expense	SemRush SEO Guru Plan	\$3.36
Bromley House	Split Evenly	\$6.30	57225	Marketing Expense	SemRush SEO Guru Plan	\$6.30
Crossings at Stanbridge	Split Evenly	\$4.50	57225	Marketing Expense	SemRush SEO Guru Plan	\$4.50
Elkins Park Terrace	Split Evenly	\$0.93	57225	Marketing Expense	SemRush SEO Guru Plan	\$0.93
Enclaves	Split Evenly	\$6.48	57225	Marketing Expense	SemRush SEO Guru Plan	\$6.48
Eola	Split Evenly	\$1.29	57225	Marketing Expense	SemRush SEO Guru Plan	\$1.29
Fountain Gardens	Split Evenly	\$3.51	57225	Marketing Expense	SemRush SEO Guru Plan	\$3.51
Gardens of Mt. Airy	Split Evenly	\$1.83	57225	Marketing Expense	SemRush SEO Guru Plan	\$1.83
Gateway Towers	Split Evenly	\$11.97	57225	Marketing Expense	SemRush SEO Guru Plan	\$11.97
Joshua House	Split Evenly	\$9.36	57225	Marketing Expense	SemRush SEO Guru Plan	\$9.36
Longwood Manor	Split Evenly	\$3.60	57225	Marketing Expense	SemRush SEO Guru Plan	\$3.60

Mt. Airy Place	Split Evenly	\$3.00	57225	Marketing Expense	SemRush SEO Guru Plan	\$3.00
Overlook Apartments	Split Evenly	\$1.14	57225	Marketing Expense	SemRush SEO Guru Plan	\$1.14
Park at Westminster	Split Evenly	\$8.10	57225	Marketing Expense	SemRush SEO Guru Plan	\$8.10
Regency House	Split Evenly	\$2.79	57225	Marketing Expense	SemRush SEO Guru Plan	\$2.79
Rosedale Court	Split Evenly	\$2.31	57225	Marketing Expense	SemRush SEO Guru Plan	\$2.31
Warrington Crossings	Split Evenly	\$6.87	57225	Marketing Expense	SemRush SEO Guru Plan	\$6.87
Westgate Arms	Split Evenly	\$1.47	57225	Marketing Expense	SemRush SEO Guru Plan	\$1.47
Haverford Court	Split Evenly	\$4.74	57225	Marketing Expense	SemRush SEO Guru Plan	\$4.74
Meadowbrook	Split Evenly	\$16.02	57225	Marketing Expense	SemRush SEO Guru Plan	\$16.02
Willow Bend	Split Evenly	\$1.98	57225	Marketing Expense	SemRush SEO Guru Plan	\$1.98
York North (YONO)	Split Evenly	\$6.75	57225	Marketing Expense	SemRush SEO Guru Plan	\$6.75

York House (South)	Split Evenly	\$6.48	57225	Marketing Expense	SemRush SEO Guru Plan	\$6.48
Sedgwick Gardens	Split Evenly	\$2.04	57225	Marketing Expense	SemRush SEO Guru Plan	\$2.04
7400 Roosevelt	Split Evenly	\$5.88	57225	Marketing Expense	SemRush SEO Guru Plan	\$5.88
Towers at Wyncote	Split Evenly	\$33.36	57225	Marketing Expense	SemRush SEO Guru Plan	\$33.36
Sedgwick Terrace	Split Evenly	\$0.54	57225	Marketing Expense	SemRush SEO Guru Plan	\$0.54
251 Dekalb	Split Evenly	\$18.84	57225	Marketing Expense	SemRush SEO Guru Plan	\$18.84
Gateway Airport Townhomes	Split Evenly	\$1.56	57225	Marketing Expense	SemRush SEO Guru Plan	\$1.56
The Diamond at Phoenixville	Split Evenly	\$6.15	57225	Marketing Expense	SemRush SEO Guru Plan	\$6.15
The Emerald at Lansdale	Split Evenly	\$6.15	57225	Marketing Expense	SemRush SEO Guru Plan	\$6.15